



# NON-RESPONSE FOLLOW-UP + MOBILE QUESTIONNAIRE ASSISTANCE (MQA)

## New Census Deadline: September 30, 2020

### WHAT IS NRFU?

Beginning August 11, 2020, the U.S. Census Bureau began following up with households that have not yet responded to the 2020 Census. Census takers will go door-to-door to assist people in responding to the 2020 Census. Census takers are trained on social distancing, COVID-19 health, and safety protocols, and will follow local public health guidelines and wear a mask when conducting follow-up visits.

**AVOID THE KNOCK, TAKE THE CENSUS.**

### GENERAL INFORMATION

- The 2020 Census is still happening.
- The new deadline is September 30th.
- The U.S. Census Bureau has begun its non-response follow-up operation (NRFU).
- We understand that our rural tribal communities are heavily impacted by COVID-19 and have different needs from community-to-community.
- During the non-response follow-up operation, California Native Americans can still fill out their Census questionnaire via mail, online ([my2020census.gov](https://my2020census.gov)) or via phone (858) 285-7539.

### WHAT IS MQA?

The Census Bureau soft-launched the Mobile Questionnaire Assistance program aimed to focus on low-response areas by bringing assistance directly to those communities. The Census Bureau launched the program the week of July 6 with the full operation beginning in mid-July. The original MQA program was amended due to the COVID-19 pandemic with the modified MQA program now in full swing.

As California Tribes and Native communities find new ways to get a Native Complete Count in California, they are organizing MQAs directly on the reservations and tribal lands, off reservation at tribal businesses and food or health services, and urban communities.

#### QUICK MQA FACTS:

- MQAs are run and staffed by Census Bureau employees called - Census Response Representatives (CRRs) to ensure the proper security and privacy laws are adhered to.
- The Census Bureau is taking the necessary precautions to protect the health of the CRRs and the public including providing proper PPE and adhering to CDC and California sanitation standards.

**REQUEST A MOBILE QUESTIONNAIRE ASSISTANCE EVENT!**

## CALL: (858) 285-7539

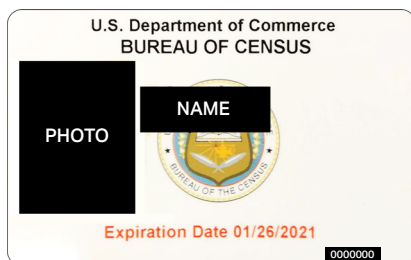
*\* Please check with your tribe and/or local Complete Count Committee for specific tribal or local recommendations.*

# NATIVE PEOPLE COUNT CALIFORNIA

## NON-RESPONSE FOLLOW-UP + MQA | NATIVE FACT SHEET

### HOW TO IDENTIFY A CENSUS TAKER

Census takers have a valid government badge with their photograph, a U.S. Department of Commerce watermark, and expiration on the badge. To confirm a Census taker's identity, you may contact your regional Census center at **(213) 314-6500**.



### SOCIAL MEDIA POSTS

#2020Census NRFU (Non-response Follow-up) began on August 11 and will continue through September 30. Avoid the knock, take the Census by calling (858) 285-7539 or online <https://my2020census.gov>. #NativePeopleCountCA

What is the #2020Census NRFU operation? Census takers will visit households who did not respond to their previously mailed Census questionnaire. Census takers will go door-to-door to assist nonrespondents in filling out their questionnaire. #NativePeopleCountCA

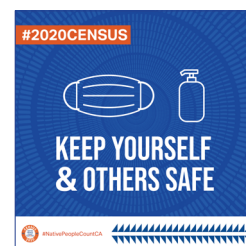
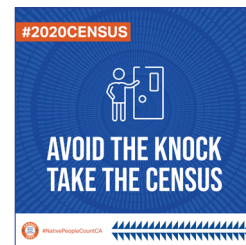
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Avoid the knock during the #2020Census Nonresponse Followup process. Take the #2020Census by calling (858) 285-7539 or visit <https://my2020census.gov>. #NativePeopleCountCA

Stay safe, wear a mask, and practice physical distancing when interacting with #2020Census takers during the Nonresponse Followup process. #NativePeopleCountCA

### SOCIAL MEDIA GRAPHICS

#### INSTAGRAM & FACEBOOK



#### TWITTER

